The 2018
Community Oncology Conference:
KEEPING PATIENTS AT THE CENTER
April 12–13 | National Harbor, MD

Advocacy 101: What We Stand For

Amanda Hodges, B.S.N., R.N., O.C.N.
CPAN Chapter Leader
Ray Page, D.O., Ph.D., FACOI
Terry Purdom, CPAN Advocate
Tami Ramey, CPAN Advocate
Barry Russo, MBA

THE CENTERTX
THE CENTER FOR CANCER AND BLOOD DISORDERS

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Amanda Hodges, B.S.N., R.N., O.C.N.
Director of Clinical Programs & Support Services – CPAN Chapter Leader

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Center for Cancer and Blood Disorders Practice Profile

- 10 Practice Locations across the DFW area
- 23 Physicians and 11 Advanced Practitioners
- Medical Oncology, Radiation Oncology, Surgical Oncology, and Palliative Care
- In-house Retail Pharmacy
- Approximately 16,000 – 17,000 Patients served annually
- Approximately 300,000 Patient Encounters annually

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CCBD CPAN Events

- CPAN Kick off – October 2017
- Medicare & Insurance Open Enrollment Workshop - November 2017
- LLS Light the Night – November 2017
- Get Your Rear in Gear, Tour de Tush – March 2018
- Bosom Buddies – March 2018

Planned Practice/CPAN Events for 2018

- Introduction to Pre-habilitation
- Give Thanks to your Care Team – craft event
- Advanced Care Planning workshop
- Open Enrollment Workshop – Fall of 2018

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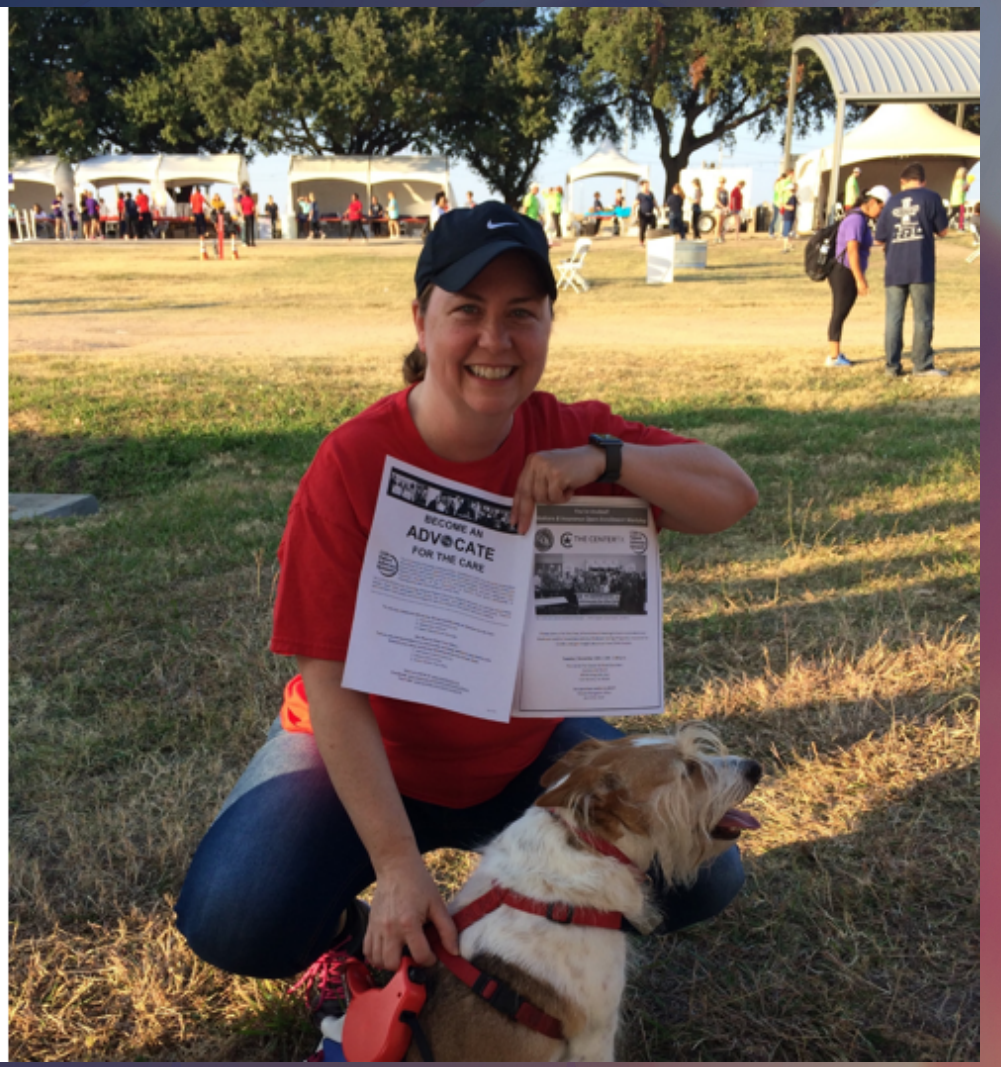
CCBD CPAN Advocacy Events



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Terry Purdom – CPAN Advocate & Cancer Survivor

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What Community Oncology Means to Me

Peace of Mind

- Live life one day at a time.
- No regret. No fear.
- Where everyone knows your name
- Community Oncology Alliance
  - COA Conference: Advocacy Track, April, 2016
  - COA Conference: Capitol Advocacy Hill Day, April, 2017
- Hope Elevated

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Tami Ramey - CPAN Advocate & Cancer Survivor

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Making It Happen

CPAN at The Center for Cancer & Blood Disorders

- Realizing the Power of Patient Advocates – April 2017 CPAN Conference
- CPAN in the Media – Johnson County News - May 2017
- Taking Action – The Pink/Teal Event, Arlington, Texas – September 2017
- Taking the First Step – The CPAN Chapter Launch event in Fort Worth, Texas – October 2017
- Continue to leverage – CPAN Chapter Events
  - Leukemia Lymphoma Society, Light the Night Event, Fort Worth Texas – November 2017

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COA Conference Advocacy Track – April 2017

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CCBD CPAN Advocates in the Media

Johnson County News, 5/24/17

10 JOHNSON COUNTY NEWS WEDNESDAY, MAY 24, 2017

Health Watch

Give Jami Shelton a call if you are a medical office and would like to sponsor the HealthWatch page.

817-517-9355

Where your new

Cancer survivors advocate in DC for Community Oncology Centers

Courtesy photo

Terry Purdom and Tami Ramey, both patients of The Center for Cancer and Blood Disorders, met with U.S. Rep. Joe Barton in Washington, D.C., to advocate for community oncology centers.

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YOUR HEARING PROFESSIONALS

Texas Center for Urology

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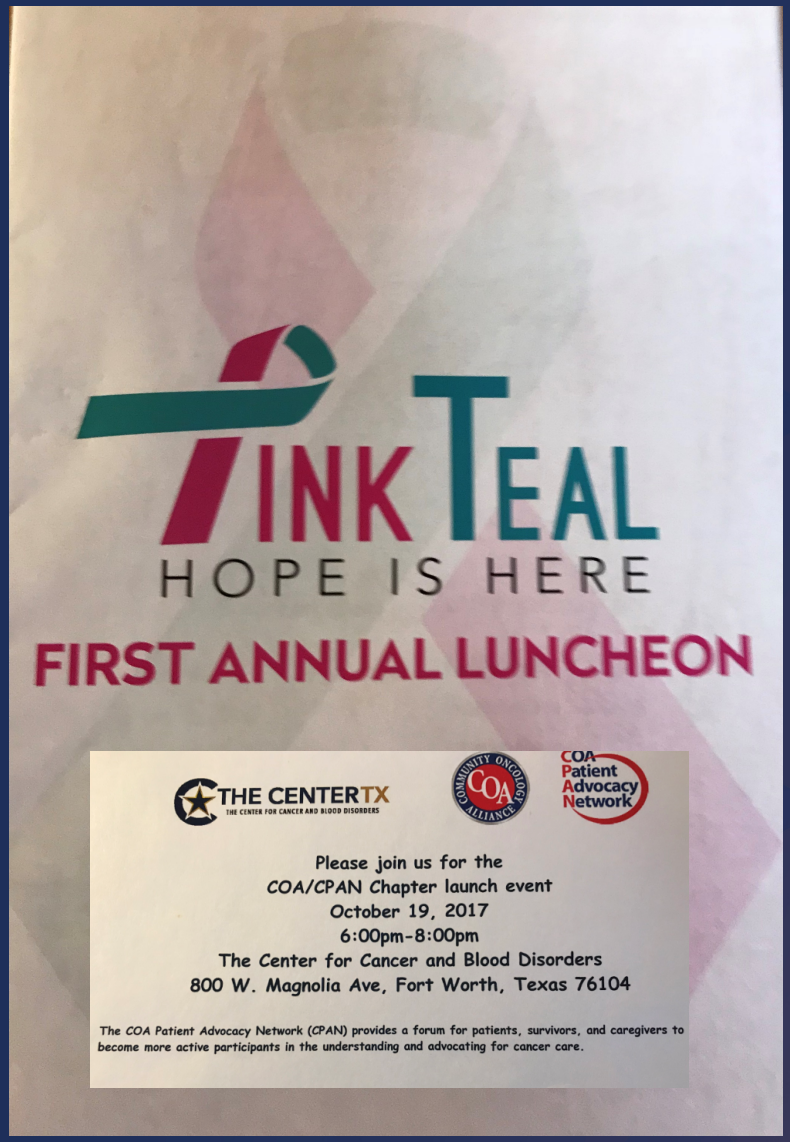
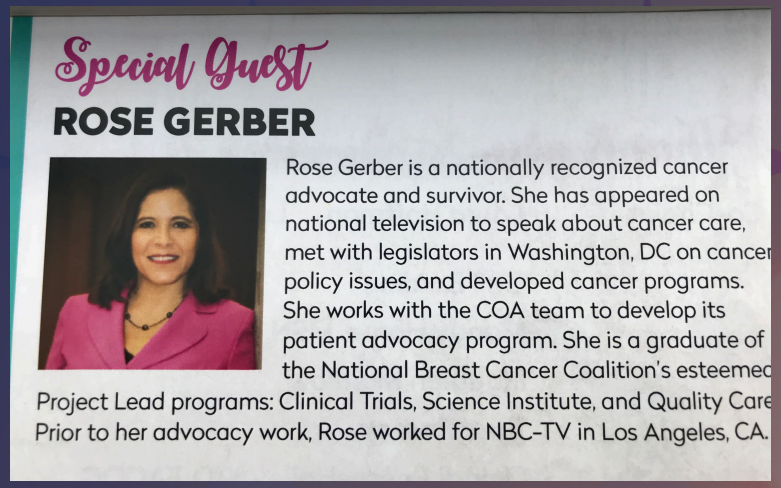
Pink and Teal Event September 2017





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Pink and Teal Event
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CPAN Chapter Launch October 2017

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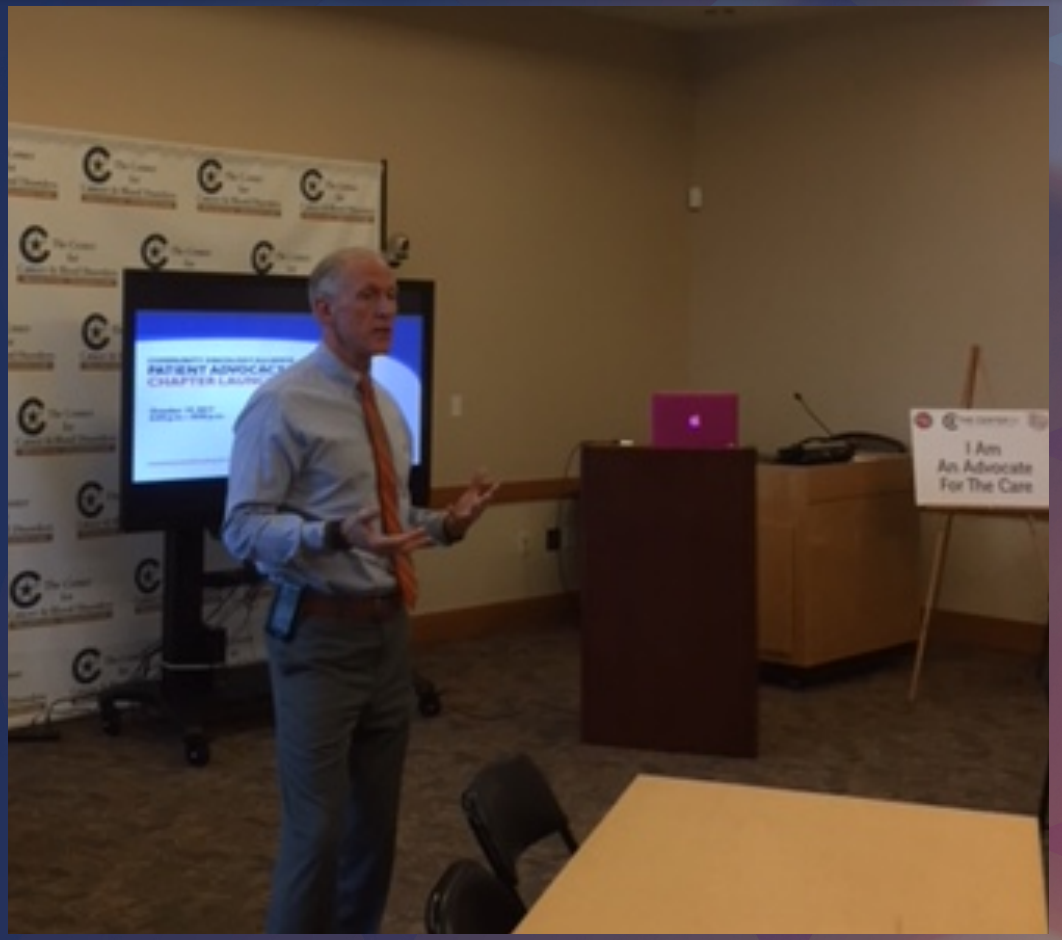
Barry Russo, MBA
Chief Executive Officer



Patient Advocacy Educational Event & the Launch of the Center for Cancer and Blood Disorders CPAN Chapter – October 2017

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President

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Thank You!

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COMMUNITY ONCOLOGY ALLIANCE

THE CENTERTX
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COA Patient Advocacy Network