



BIOGRAPHY

PATRICK WAYNE COBB, M.D., F.A.C.P.

President, Community Oncology Alliance (COA)

**Managing Partner, Hematology-Oncology Centers of the Northern Rockies,
Billings, Montana**

Patrick Cobb, M.D., a community-based oncologist in Billings, Montana, was recently elected to the position of president of the Community Oncology Alliance (COA), a national advocacy group for cancer patients and professionals. Cobb previously served as vice-president of COA and will lead its advocacy efforts in Washington, D.C. He is the author of more than 50 scientific presentations and articles on a wide variety of topics in cancer treatment and the community oncology setting.

Dr. Cobb, a graduate of Louisiana Tech, obtained his medical degree from Tulane University in 1985. He did his postgraduate training at U.S. Army hospitals in Denver and San Antonio, and has been in private practice in Billings since 1995. Cobb helped direct investigational chemotherapy research during his tenure in the Army, overseeing early human trials of experimental anticancer drugs.

Dr. Cobb's academic positions have included an appointment as clinical assistant professor at the University of Texas Health Science Center in San Antonio. From 2001-2006 he served as the principal investigator for the Montana Cancer Consortium, which manages cancer research in Montana and northern Wyoming.

He is board-certified by the American Board of Internal Medicine in Medical Oncology, Internal Medicine, and Hematology. Additionally, Dr. Cobb is a Fellow of the American College of Physicians and the recipient of the American Medical Association Physician's Recognition Award and the Tulane Medical Alumni Award. He is a member of the Montana State Medical Society, the American College of Physician Executives, the National Surgical Bowel, and Breast Project, the American College of Physicians, the North Central Cancer Treatment Group, the American Medical Association, the Southwest Oncology Group, the American Society of Clinical Oncology, the Yellowstone Valley Medical Society, and the American Society of Hematology.

He has been a managing partner of Hematology-Oncology Centers of the Northern Rockies since 2006. Dr. Cobb is also a staff physician at St. Vincent Hospital and Health Center and at Billings Clinic, both in Billings, Montana. Additionally, he is a consulting Physician at Holy Rosary Health Center in Miles City, Montana; West Park Hospital in Cody, Wyoming; Powell Hospital and Nursing Home in Powell, Wyoming; and Sheridan Memorial Hospital in Sheridan, Wyoming.



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THEODORE A. OKON

Executive Director, Community Oncology Alliance (COA)

Ted Okon began his career over 25 years ago at major healthcare companies, including Warner-Lambert/Parke Davis & Co. (now part of Pfizer, Inc.), Merck, Inc., and IMS America, in a variety of marketing and management positions. His interest in developing more accurate and practical healthcare information led Ted to co-found *Medical Marketing Group, Inc.* (MMG), a company that pioneered the use of sophisticated databases to provide utilization patterns on prescription pharmaceuticals.

Adding to his experience, Ted then worked with healthcare professionals from oncology practices around the country, resulting in his collaboration with two oncologists, Drs. Lee Schwartzberg and Kurt Tauer, in founding two companies: Supportive Oncology Services, Inc. (SOS) and Accelerated Community Oncology Research Network, Inc. (ACORN). Ted has served as CEO of SOS and ACORN.

He has first-hand experience with cancer care delivery systems throughout the world. He has traveled extensively to the United Kingdom, India, China, Singapore, and the Middle East to understand their existing cancer care delivery systems and to assess opportunities of bringing American cancer care and oncology clinic operations to those rapidly growing parts of the world.

In addition to his general management experience, Ted has specific expertise in healthcare information, clinical outcomes measures, drug distribution, and disease management. Ted has in-depth knowledge of reimbursement for cancer care drugs/services and changing oncology trends.

Ted frequently speaks to professional audiences interested in oncology, especially relating to reimbursement issues, politics, and public policy. He is well-versed in the healthcare public policy process and regularly meets with members of Congress and other policy makers on healthcare and cancer care delivery issues. Ted has authored numerous studies and articles relating to clinical and reimbursement issues.

Ted holds a Bachelor of Science degree from Fairfield University and an MBA from Carnegie-Mellon University. He is currently involved with several charitable causes, including serving on the Board of the Wings Cancer Foundation.